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LISA FELLMAN
President

Lisa Fellman launched Enterprise Marketing & Communications, Inc. (EMC) in 1999 and as CEO directs marketing, advertising, design, and public relations, services for a variety of organizations, small entrepreneurial companies, as well as departments of major corporations.

Lisa was a founding employee of The Star Group (formerly Rosanio, Bailets & Talamo) and a key member of the management team that built that agency to a major regional firm. During her 13 years with the company, she was Executive Vice President and Director of Account Service, and later served as Director of Operations.

Prior to entering the agency business, Lisa was Vice President and a member of the management committee of BenePlus, Inc., an employee benefits communications firm, after serving as District Manager of Ups and Downs, Inc., a national chain of sportswear specialty stores.

At EMC, Lisa also personally supervises selected key accounts, including two food accounts, as well as the agency's specialized communications work for an international insurance/reinsurance corporation and a national healthcare organization. At The Star Group, Lisa was responsible for staff training and supervised such accounts as Independence Blue Cross, AmeriHealth, SMS, Intech Construction, Courier-Post, and Danzeisen & Quigley. When the agency moved into a team concept of account service, she played a leadership role with major accounts including the New Jersey Lottery, Jevic Transportation, the law firm of Woodcock & Washburn, and Covenant Bank, among others.